

## Sponsorship Opportunities

### Platinum: \$30,000

- Four booth spaces, including eight representative passes
- Two full conference registrations, including sessions and meals
- Two full-page advertisements in Connections and HELIX program guides
- Acknowledgement sign at registration
- Recognition banner in hotel lobby
- Recognition banner suspended above exhibit booth
- Tote bag insert
- Company name and description highlighted in exhibitor section of program guides
- 1000-character company description in exhibitor section of program guides
- Platinum sponsorship listing on event signage
- Company name, logo and link on 2007 Connections and HELIX websites
- Company name and logo on 2007 Connections and HELIX full-color quick-reference schedule
- Company name and logo on “notes” page of Connections and HELIX program guides
- Recognition at Keynote
- Exposure in pre-conference marketing materials
- Complimentary hard-wired Internet access

### Gold: \$15,000

- Two booth spaces, including four representative passes
- One full conference registration, including sessions and meals
- One full page advertisement in Connections and HELIX program guides
- Recognition banner suspended above exhibit booth
- Tote bag insert
- Company name and description highlighted in exhibitor section of program guides
- 750 character company description in exhibitor section of program guides
- Gold sponsorship listing on event signage
- Company name, logo and link on 2007 Connections and HELIX websites
- Company name and logo on 2007 full color quick-reference schedule
- Recognition at Keynote
- Exposure in pre-conference marketing materials
- Complimentary hard-wired Internet access

### Silver: \$5,000

- One booth space, including four representative passes
- One half-page advertisement in Connections and HELIX program guides
- Recognition signage within exhibit booth
- Company name and description highlighted in exhibitor section of program guides
- 500-character company description in exhibitor section of program guide
- Silver sponsorship listing on event signage
- Company name, logo and link on 2007 Connections and HELIX websites
- Company name and logo on 2007 Connections and HELIX full color quick-reference schedule
- Recognition at Keynote
- Exposure in pre-conference marketing materials
- Complimentary hard-wired Internet access

### Event: \$1,500

- One booth space, including three representative passes
- One fourth page advertisement in Connections and HELIX program guides
- Recognition signage within exhibit booth
- Company name and description highlighted in exhibitor section of program guides
- Event sponsorship listing on event signage
- Company name, logo and link on 2007 Connections and HELIX websites
- Recognition at Keynote
- Exposure in pre-conference marketing materials
- Complimentary hard-wired Internet access

### Exhibit Booth: \$600

- 8' x 10' fully carpeted booth space
- Two exhibit hall representative passes
- 6' x 30" skirted table
- 7" x 44" identification sign
- Two chairs
- Wastebasket
- One 110 volt outlet
- 300-character company description in exhibitor section of program guides

### Options:

- Hard-wired internet access: additional \$75
  - Exhibit hall representative pass: additional \$150 each
-