

# Suggestions for Increasing Use of Online Resources

## Suggestions

**List the subject or title of the resource instead of the service provider or database name on websites or promotional materials.**

**Link directly to each product or service provider instead of accessing through MOREnet's web page.**

**Direct promotional information to patrons, students and/or faculty. Craft announcements to appeal specifically to a particular audience.**

**Conduct training sessions for local community groups.**

**Include online resources in displays.**

**Homework Assignments.**

**Enable patrons, faculty, staff or students access to the online resources from home.**

## Examples

- Use St. Louis Post-Dispatch or Kansas City Star as a heading or link instead of NewsBank, which is not meaningful to patrons or students.
- On your website, link directly to EBSCO's or Gale's search interface instead of linking to [www.more.net/online](http://www.more.net/online).
- Create a Health Resources page and link directly to HealthSource: Consumer Edition and Alt-Health Watch. Direct URLs to databases are available at [www.more.net/online/ebscohost](http://www.more.net/online/ebscohost) and [www.more.net/online/newsbank](http://www.more.net/online/newsbank).
- Submit a press release to the local newspaper informing the community about information available through the online resources at the local library.
- Distribute a flyer to the school nurses highlighting the health information available through EBSCO.
- In packets for new students, include a listing of available resources including Learning Express Library, Discovering Collection and EBSCO's Student Research Center.
- Hold a special training session for the Chamber of Commerce or local economic development group to highlight the information available through EBSCO's Business Searching Interface.
- When putting together a display on a special interest topic for your school or community, remember to include information about the library's online resources.
- Work with teachers to use online newspaper or periodical resources in research assignments.
- An organization can provide individuals access to the online resources with a library card number, a secure web page or other methods discussed at [www.more.net/online/remote.html](http://www.more.net/online/remote.html). MOREnet Technical Support is available to assist with remote access at [techsupp@more.net](mailto:techsupp@more.net) or 800-509-6673.

Information about online resources available through MOREnet can be found at [www.more.net/online](http://www.more.net/online).

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