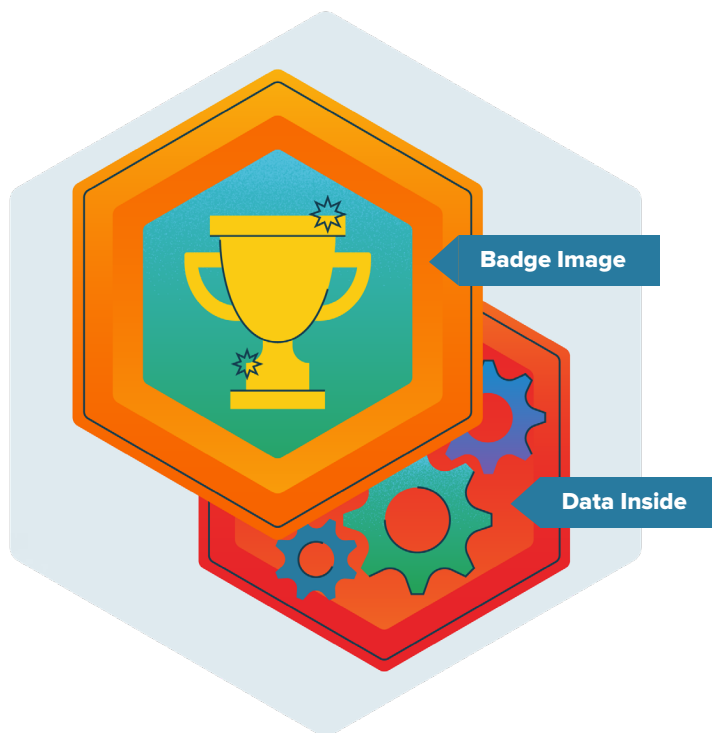




# Empower Learners on their Individual Journeys with Canvas Credentials.

Seamlessly award credentials with the only credentialing platform to offer stackable learning pathways and shareable learner records. Powered by metadata—Canvas Credentials give learners verifiable credentials they can carry with them throughout their learning experience and professional careers.



## Why Canvas Credentials?

### For Learners

- Collect and share digital credentials that validate your skills and accomplishments.
- Show real world market value to the skills being taught with integration of EMSI data.
- Explore a network of connected learning experiences offered by organizations you trust.
- Send updates on your success to networks that matter to you including LinkedIn, Twitter, and Facebook.

### For Organizations

- Create skills-based credential systems that connect your learners to new opportunities.
- Recognize and reward your learners with secure, portable, and shareable digital credentials.
- Visualize, analyze, learn from and expand your community using Canvas Credential's pathways functionality.

## Open Badges

### Anatomy of an Open Badge:

- |                         |                   |
|-------------------------|-------------------|
| • Badge Name            | • Issue Date      |
| • Badge Criteria        | • Expiration Date |
| • Badge Image           | • Evidence        |
| • Issuer                | • Endorsement     |
| • Recipient             | • Language        |
| • Tags                  | • Version         |
| • Alignment (Standards) |                   |

## Shareable

Learner can share easy-to-understand visual maps of their individual achievements and progress throughout their learning journeys.

## Customizable

Stack, sort, and organize achievements into user-friendly learning pathways.

## Aligned

Easily create pathways that track your user's progress through industry and education standards.

## Stackable

Build pathways that empower learners to move through programs within your institution and beyond.

## Automated

Automate rules for automated credential disbursement.



## Leading Programs Powered by Canvas Credentials

