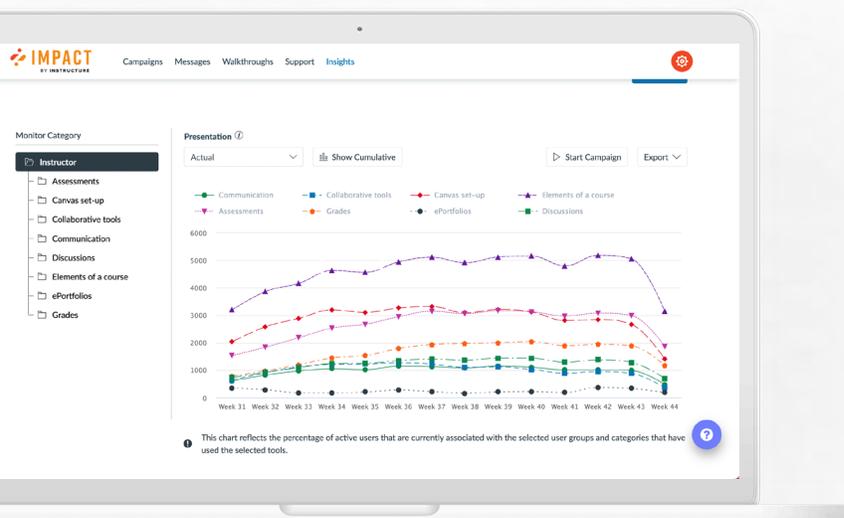# IMPACT
BY NSTRUCTURE

Deeper adoption and better practices with actionable insights

Impact by Instructure drives deeper, more effective adoption of Canvas LMS and other solutions in the Instructure Learning Platform. Usage insights and actionable reporting provide clarity into how students and teachers are engaging with available edtech tools. Customized in-app messaging provides key insights about optimal platform usage, while in-context, step-by-step support channels empower teachers and students to entrench institutional practices and focus more on teaching and learning.

Impact powers learning for everyone.

- Gain insights on adoption and take immediate action
- Provide guidance for navigation and highlight available resources
- Embed contextualized support articles
- Identify where teachers need support to implement best practices
- Foster a culture of self-help for teachers, students, and families

Understand LMS Usage

Provide relevant, fast, simple support with role-specific resources designed to build capacity and remove barriers. Address the wide range of unique technology needs of your teachers, students and families and save time onboarding new users any time of year.

Empower Best Practices

Impact provides schools with the ability to guide educators towards instructional strategies that matter most. With Impact, leaders can send targeted reminders within Instructure solutions about how to use technology in the classroom to match and encourage instructional best practice.

Create a Long-Lasting Culture

Impact is there to guide technology usage anytime, anywhere. No matter location or time of day, Impact connects users of all levels to a higher level of support with in-app guidance and resources as they learn—reducing demands on your in-house support team while promoting self-sufficiency.

Learn more at **instructure.com/k12/products/impact**
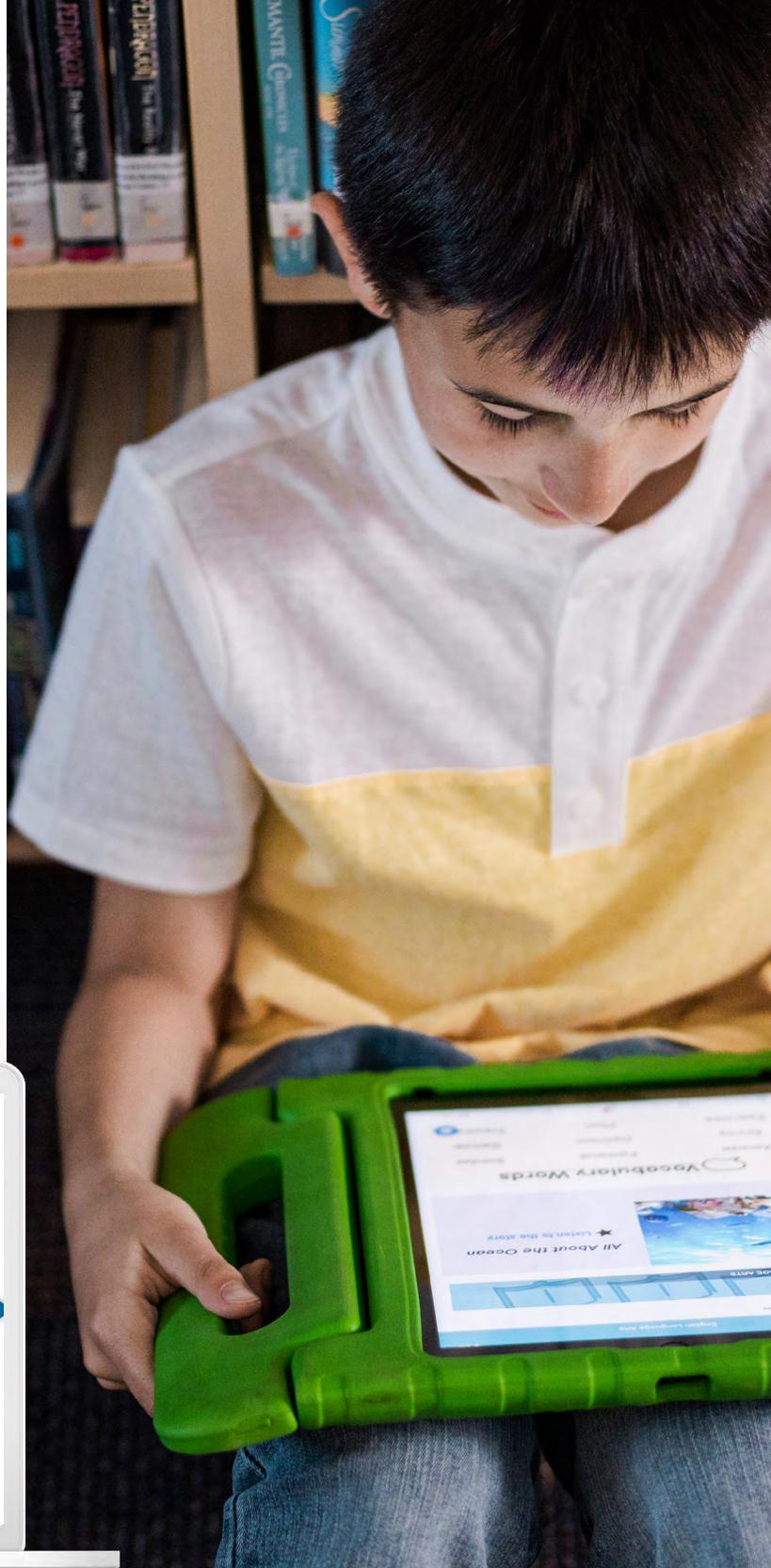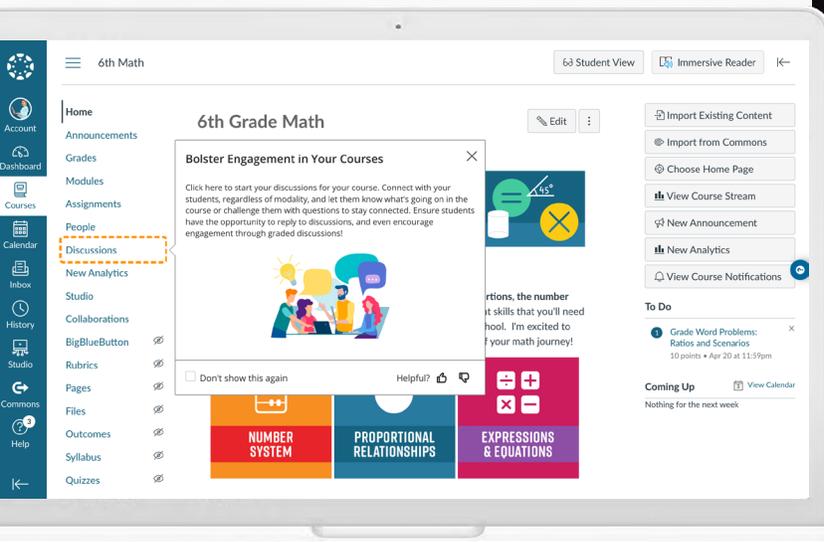
Customized In-App Messages

Impact ensures teachers, students, and families see the information they need, right where they go to teach and learn.

Impact Dashboard

School districts put a lot of effort into onboarding, training, communication, and support, but are often challenged to measure the effect of technology usage. The insightful dashboards and dynamic reporting in Impact show exactly which features are and aren't being utilized and by whom.

Administrators can use the Dashboard to:

- Track live click data for edtech tools
- Run usage reports quickly and easily
- Create campaigns for active and inactive users
- Align support articles to adoption initiatives

IMPACT
BY INSTRUCTURE

Impact by Instructure is part of the Instructure Learning Platform, a collection of solutions for learning management, assessment, analytics, and professional development.

Learn more at instructure.com/k12/products/impact